



facilitating educational excellence

دار روائع مجدلاوي للنشر

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اكتشفوا متعة الكتابة

Discover the Fun of Writing is an innovative, constructivist, and blended approach combining letters into groups of common shapes, thus reducing the number of different shapes introduced to emergent writers.

The programme is a culmination of several years of research combining brain functionality, early childhood language development, multi-sensory stimulation, and Arabic calligraphy.

The programme offers blended classroom sets which include printed material (student workbooks and teacher guide) and teaching aides. The teaching aides include wooden magnetic alphabet shapes and wooden/metallic writing boards.

Much care and consideration has been invested in the design and manufacturing of the manipulatives to protect our children.

The highly sophisticated materials and finishing specifications we use are free from harmful heavy metals (eg. Lead and chrome) and correspond to the guidelines of EU standards and the American ASTM on Toy Safety. We use indigenous wood and support sustainable forestry practices. All paints used in our products are water based and lead free.